



4 Media Arts Standards

Creating = Conceiving and developing new artistic ideas and work.

Creating—Anchor Standard 1: Generate and Conceptualize Artistic Ideas and Work

Conceive of original artistic goals for media artworks using a variety of generative methods, such as brainstorming and modeling.

Creating—Anchor Standard 2: Organize and Develop Artistic Ideas and Work

Discuss, test, and assemble ideas, plans, and/or models for media arts productions, considering the artistic goals and the presentation.

Creating—Anchor Standard 3: Refine and Complete Artistic Work

- a. Structure and arrange various content and components to convey purpose and meaning in different media arts productions, applying sets of associated aesthetic principles, such as balance and contrast.
- b. Demonstrate intentional effect in refining media artworks, emphasizing elements for a purpose.

Presenting/Performing/Producing = Realizing artistic ideas and work through interpretation and presentation.

Presenting—Anchor Standard 4: Select, Analyze, and Interpret Artistic Work for Presentation

Demonstrate how a variety of academic, arts, and media forms and content may be mixed and coordinated into media artworks.

Presenting—Anchor Standard 5: Develop and Refine Artistic Techniques and Work for Presentation

- a. Enact identified roles to practice foundational artistic, design, technical, and soft skills, such as formal technique, equipment usage, and collaboration, in media arts productions.
- b. Practice foundational innovative abilities, such as design thinking and novel use of tools, in addressing problems within and through media arts productions.

Presenting—Anchor Standard 6: Convey Meaning Through the Presentation of Artistic Work

Explain the presentation conditions, audience response, and improvements for presenting.

Responding = Understanding and evaluating how the arts convey meaning.

Responding—Anchor Standard 7: Perceive and Analyze Artistic Work

- a. Identify, describe, and explain how messages are created by components in media artworks.
- b. Identify, describe, and explain how various forms, methods, and styles in media artworks manage audience experience.

Responding—Anchor Standard 8: Interpret Intent and Meaning in Artistic Work

Determine and explain reactions and interpretations to a variety of media artworks, considering their purpose and context.

Responding—Anchor Standard 9: Apply criteria to evaluate artistic work.

Identify and apply basic criteria for evaluating and improving media artworks and production processes, considering context.

Connecting= Relating artistic ideas and work with personal meaning and external context.

Connecting—Anchor Standard 10: Synthesize and Relate Knowledge and Personal Experiences to Make Art

- a. Examine and use personal and external resources, such as interests, research, and cultural understanding, to create media artworks.
- b. Examine and show how media artworks form meanings, situations, and/or cultural experiences, such as online spaces.

Connecting—Anchor Standard 11: Relate Artistic Ideas and Works with Societal, Cultural, and Historical Context to Deepen Understanding

- a. Explain, verbally and/or in media artworks how media artworks and ideas, such as fantasy and reality and technology use, relate to everyday life and culture.
- b. Examine and interact appropriately with media arts tools and environments, considering ethics, rules, and fairness.